

TOBACCO NATION An Ongoing Crisis

Alabama
Arkansas
Indiana
Kentucky
Louisiana
Michigan
Mississippi
Missouri
Ohio
Oklahoma
South Carolina
Tennessee
West Virginia

ADULT SMOKERS

Tobacco Nation represents states ranked in the top 25% of adult smokers since 2011

TOBACCO NATION

LIFE EXPECTANCY

Tobacco Nation residents live 3 years less on average and are more likely to die from cancer than the the rest of the U.S.



HEALTH

Tobacco Nation residents report more than 20% more "poor" physical and mental health days than the average American



Tobacco Nation residents earn nearly 25% less per year than the rest of the U.S.

SMOKING PREVALENCE



REST OF U.S. TOBACCO NATION



Adults

15% Youth 21%

6% 10%

YOUTH TOBACCO USE



Compared to the 10 countries with the highest rates of tobacco use among youth, Tobacco Nation ranks #5

